

## ABSTRACT OF THE DISCLOSURE

An organic electroluminescent device is produced by a method using a transfer material having an organic layer formed on a support, which comprises the steps of superposing the transfer material on a first 5 substrate having an electrode formed at least partially thereon such that the organic layer of the transfer material faces the electrode on the first substrate; applying heat and/or pressure thereto to form a laminate; and peeling the support from the laminate so that the organic layer is transferred onto the first substrate via the electrode, the first substrate 10 having a maximum surface roughness  $R_{max}$  of 0 to 50 according to JIS B 0601-1982, assuming that the organic layer has a thickness of 100.